

International Business module

Autumn term

2 ECTS

- French
- German or Spanish advanced level

3 ECTS

- International Strategic Monitoring
- International Sales & Marketing 1
- International small business creation & financing
- Events organisation
- Business English
- Social Dialogue and law-marketing at EU level

4 ECTS

- International Law

5 ECTS

- International Marketing Purchasing
- Logistics & Supply chain management
- Procurement & Supply management

8 ECTS

- Study & Selection foreign markets Global brand 1 & 2